

# CHEMOMETRIC STRATEGIES FOR ANALYZING MULTIVARIATE DATA COMING FROM DESIGNED EXPERIMENTS: AN OVERVIEW

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*“If the design of an experiment is faulty, any method of interpretation which makes it out to be decisive, must be faulty too. It is true that there are a great many experimental procedures which are well designed, in that they may lead to decisive conclusions, but in other occasion may fail to do so; in such cases, if decisive conclusions are in fact drawn when they are unjustified, we may say that the fault is wholly in the interpretation, not in the design. But the fault in the interpretation, even in these cases, lies in overlooking the characteristic features of the design, which lead to the result being sometimes inconclusive, or conclusive on some questions but not on all. To understand correctly the one aspect of the problem is to understand the other. **Statistical procedure and experimental design are only two different aspects of the same whole, and that whole comprises all the logical requirements of the complete process of adding to natural knowledge by experimentation.**”*

*R.A. Fisher (1936)*

# Interpreting univariate results of ED: ANOVA

- Assumes the additivity of the main effects of the controlled factors and their interactions.
- For 2 factors:

$$x_{ijk} = \mu + \alpha_i + \beta_j + (\alpha\beta)_{ij} + \varepsilon_{ijk}$$

- where:
  - $i=1:I$  levels of the first factors
  - $j=1:J$  levels of the second factor
  - $k=1:K$  replicates of each design point
- If only a single replicate ( $k=1$ ):

$$(\alpha\beta)_{ij} \equiv \varepsilon_{ij}$$

# More on univariate ANOVA

- Solution is not unique and there's need of constraints:

$$\sum_{i=1}^I \alpha_i = 0$$

$$\sum_{j=1}^J \beta_j = 0$$

$$\sum_{i=1}^I (\alpha\beta)_{ij} = 0 \quad \forall j$$

$$\sum_{j=1}^J (\alpha\beta)_{ij} = 0 \quad \forall i$$

- Accordingly:

$$\mu \rightarrow x_{..}$$

$$\alpha_i \rightarrow x_{i.} - x_{..}$$

$$\beta_j \rightarrow x_{.j} - x_{..}$$

$$(\alpha\beta)_{ij} \rightarrow x_{ij} - x_{i.} - x_{.j} + x_{..}$$



# ANOVA: Hypothesis testing

- The null hypothesis  $H_0$ :

$$\alpha_1 = \alpha_2 = \dots = \alpha_I$$

- The total sum of squares is decomposed in the sum of individual terms:

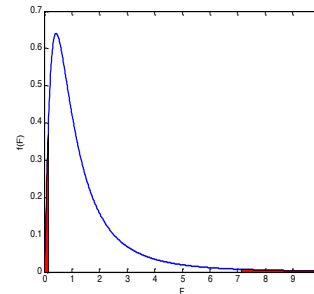
$$\|x - \mu\|^2 = \|\alpha\|^2 + \|\beta\|^2 + \|\alpha\beta\|^2$$

$$\sum_{i,j} \underset{TSS}{(x_{ij} - x_{..})^2} = \sum_{i,j} \underset{SS_\alpha}{(x_{i.} - x_{..})^2} + \sum_{i,j} \underset{SS_\beta}{(x_{.j} - x_{..})^2} + \sum_{i,j} \underset{SS_{\alpha\beta} \equiv SS_R}{(x_{ij} - x_{i.} - x_{.j} + x_{..})^2}$$

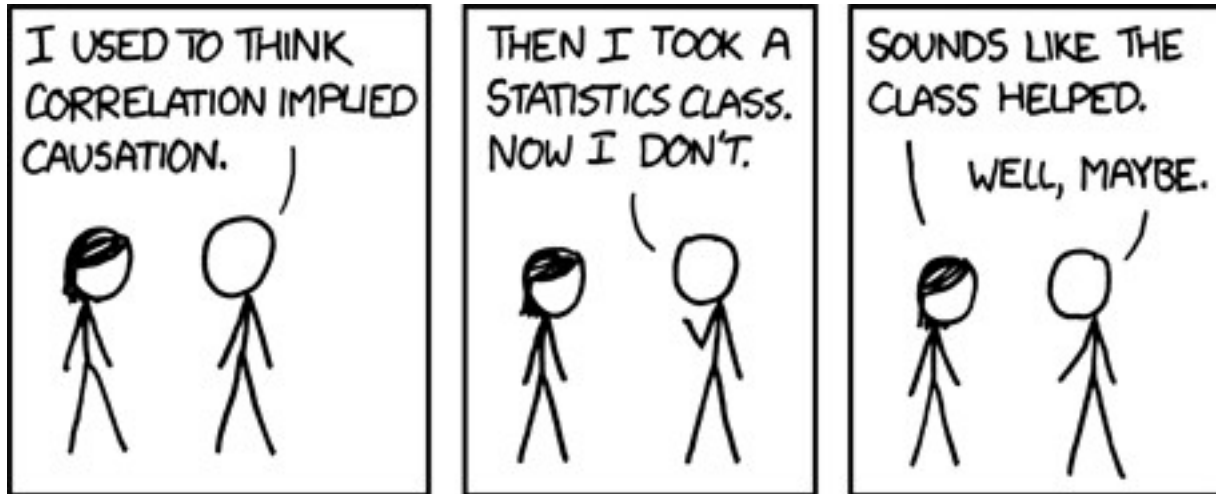
- Significance is (usually) estimated by means of F test:

$$F_\alpha = \frac{SS_\alpha}{SS_R} \frac{N - I - J + 1}{I - 1}$$

$$F_\beta = \frac{SS_\beta}{SS_R} \frac{N - I - J + 1}{J - 1}$$



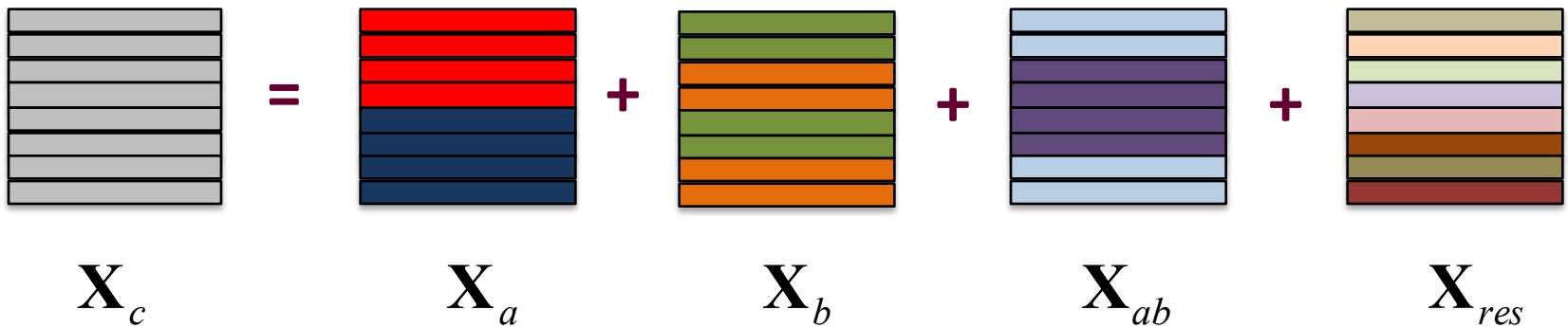
# Going multivariate...



# Multivariate ANOVA decomposition

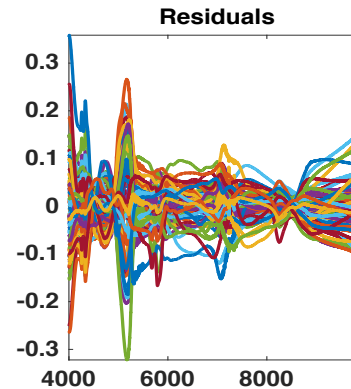
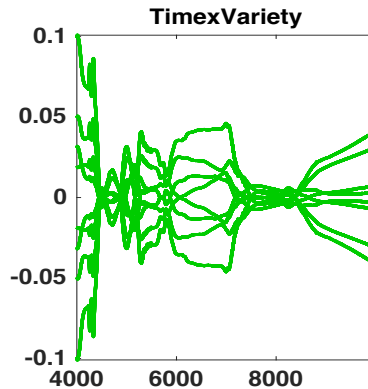
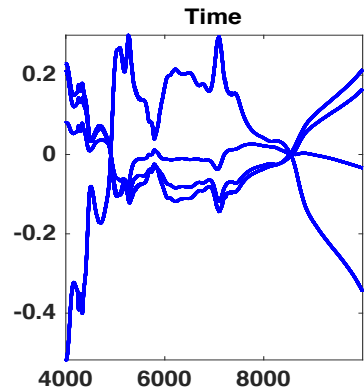
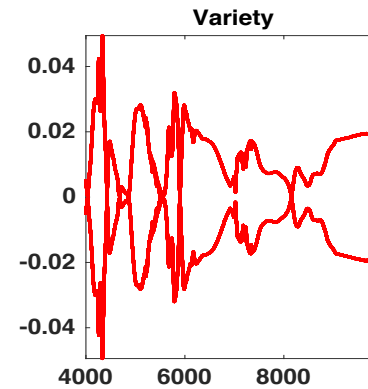
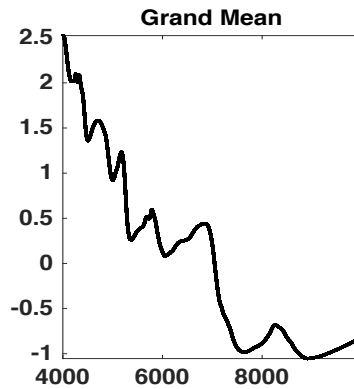
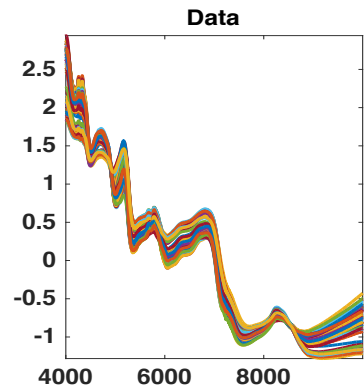
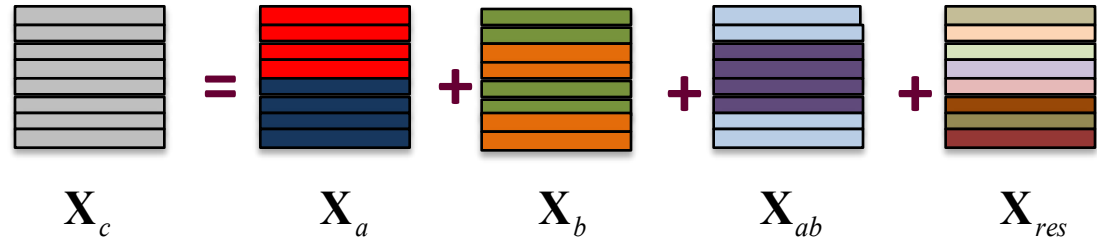
Estimation of the effects

Experiment	Factor a	Factor b
1	+	+
2	+	+
3	+	-
4	+	-
5	-	+
6	-	+
7	-	-
8	-	-



# Multivariate ANOVA decomposition

Estimation of the effects



# Two way MANOVA as (multivariate multiple) regression model

- The MANOVA decomposition  $y_{ijk} = \mu + \alpha_i + \beta_j + \alpha\beta_{ij} + \epsilon_{ijk}$  can be also expressed as regression model:  $Y = XB + E$

$$X = [\mathbf{1}_{IJK} \quad X_A \quad X_B \quad X_{AB}] = [\mathbf{1}_{IJK} \quad I_I \otimes \mathbf{1}_{JK} \quad \mathbf{1}_I \otimes I_J \otimes \mathbf{1}_K \quad I_{IJ} \otimes \mathbf{1}_K]$$

$$X = \begin{bmatrix} 1 & 1 & 0 & 1 & 0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 \\ 1 & 1 & 0 & 1 & 0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 \\ 1 & 1 & 0 & 0 & 1 & 0 & 0 & 1 & 0 & 0 & 0 & 0 \\ 1 & 1 & 0 & 0 & 1 & 0 & 0 & 1 & 0 & 0 & 0 & 0 \\ 1 & 1 & 0 & 0 & 0 & 1 & 0 & 0 & 1 & 0 & 0 & 0 \\ 1 & 1 & 0 & 0 & 0 & 1 & 0 & 0 & 1 & 0 & 0 & 0 \\ 1 & 0 & 1 & 1 & 0 & 0 & 0 & 0 & 0 & 1 & 0 & 0 \\ 1 & 0 & 1 & 1 & 0 & 0 & 0 & 0 & 0 & 1 & 0 & 0 \\ 1 & 0 & 1 & 0 & 1 & 0 & 0 & 0 & 0 & 0 & 1 & 0 \\ 1 & 0 & 1 & 0 & 1 & 0 & 0 & 0 & 0 & 0 & 1 & 0 \\ 1 & 0 & 1 & 0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 & 1 \\ 1 & 0 & 1 & 0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 & 1 \end{bmatrix}$$

# MANOVA

## Structure of the model

$$\mathbf{X}_{ijk} = \mu + \alpha_i + \beta_j + \gamma_{ij} + \varepsilon_{ijk}$$

$$\varepsilon_{ijk} \sim NID(0, \Sigma)$$



**SSQ PARTITIONING**

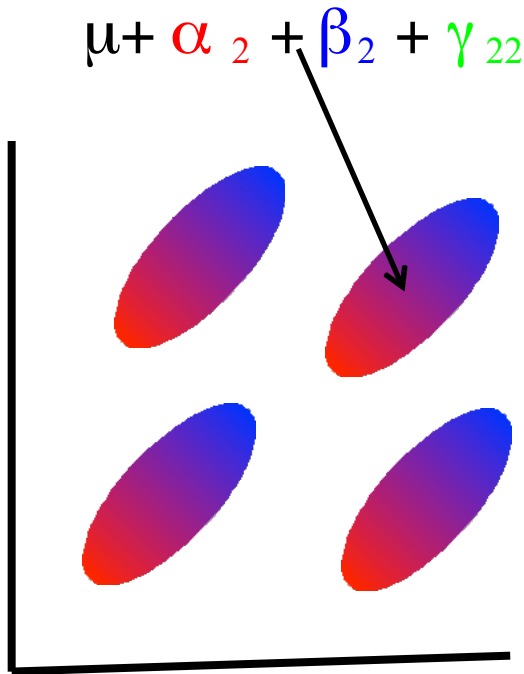
$$\mathbf{T} = \mathbf{B}_\alpha + \mathbf{B}_\beta + \mathbf{B}_\gamma + \mathbf{W}$$



**TESTING**

$$\Lambda_f = \frac{\mathbf{W}}{\mathbf{B}_f + \mathbf{W}}$$

$$- \left[ IJ(n-1) - \frac{v+1-(f-1)}{2} \right] \Lambda_f \geq \chi^2_{v(f-1)}$$



# Two way MANOVA as (multivariate multiple) regression model

- The MANOVA decomposition  $y_{ijk} = \mu + \alpha_i + \beta_j + \alpha\beta_{ij} + \epsilon_{ijk}$  can be also expressed as regression model:  $\mathbf{Y} = \mathbf{X}\mathbf{B} + \mathbf{E}$
- Accordingly, the model parameters  $\mathbf{B}$ , i.e. the estimates of factor and interaction levels, can be calculated as:  $\hat{\mathbf{B}} = (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \mathbf{Y}$
- With this formulation, it is also possible to calculate the Hypothesis and Error SSCP as:
  - $\mathbf{H}_A = \mathbf{Y}^T \mathbf{X}_A (\mathbf{X}_A^T \mathbf{X}_A)^{-1} \mathbf{X}_A^T \mathbf{Y}$
  - $\mathbf{H}_B = \mathbf{Y}^T \mathbf{X}_B (\mathbf{X}_B^T \mathbf{X}_B)^{-1} \mathbf{X}_B^T \mathbf{Y}$
  - $\mathbf{H}_{AB} = \mathbf{Y}^T \mathbf{X}_{AB} (\mathbf{X}_{AB}^T \mathbf{X}_{AB})^{-1} \mathbf{X}_{AB}^T \mathbf{Y}$
  - $\mathbf{E} = \mathbf{Y}^T (\mathbf{I}_{IJK} - \mathbf{X}(\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T) \mathbf{Y}$
- Unfortunately, due to matrix inversion problems, in order to be able to carry out the tests, inverting the matrix  $\mathbf{E}$ , it is necessary that  $L \leq IJK - \text{rank}(\mathbf{X})$
- The method is unsuitable for highly multivariate responses → **Different available options**

# ANOVA-PCA

## Structure of the model

$$\mathbf{X} = \mathbf{1m}^T + \mathbf{X}_a + \mathbf{X}_b + \mathbf{X}_{ab} + \mathbf{X}_{re}$$



## EFFECT MATRICES + RESIDUALS

$$\mathbf{X}_{a+res} = \mathbf{X}_a + \mathbf{X}_{res}$$



$$\mathbf{P}_{a+res}^T$$



$$\mathbf{X}_{b+res} = \mathbf{X}_b + \mathbf{X}_{res}$$



$$\mathbf{P}_{b+res}^T$$



$$\mathbf{X}_{ab+res} = \mathbf{X}_{ab} + \mathbf{X}_{res}$$



$$\mathbf{P}_{ab+res}^T$$

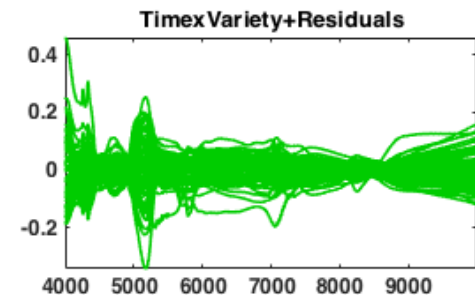
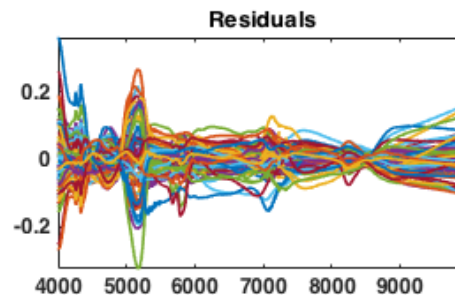
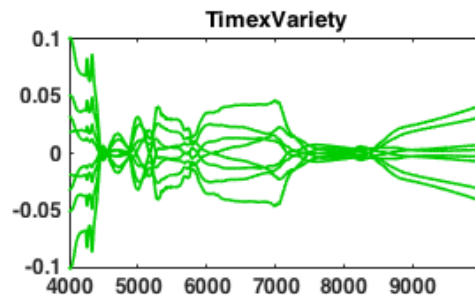
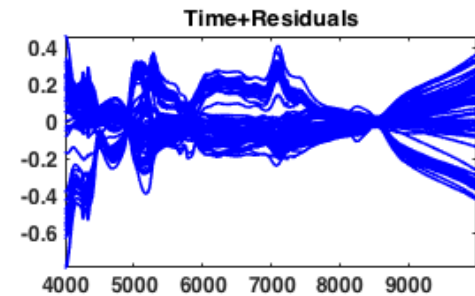
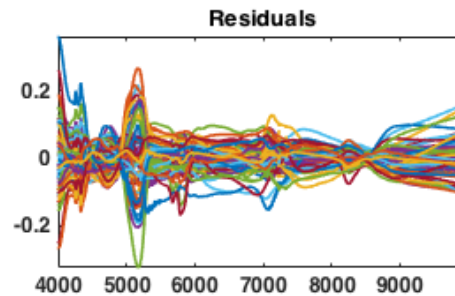
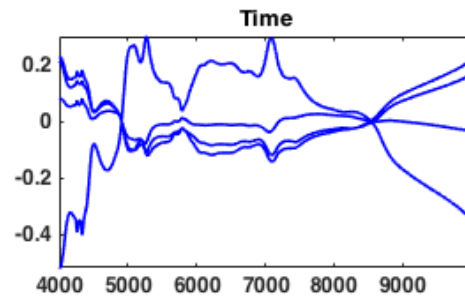
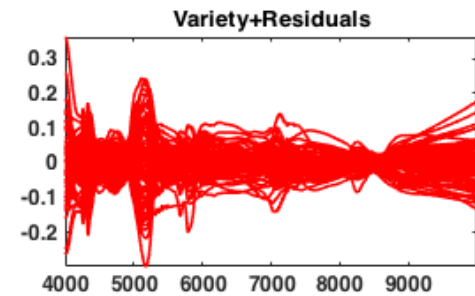
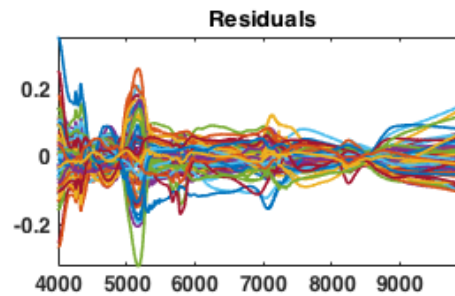
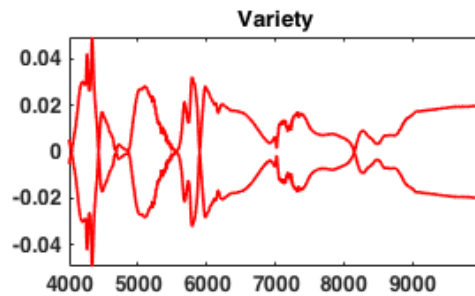


P. Harrington *et al.*, *Anal. Chim. Acta* **544** (2005) 118-127



# ANOVA-PCA

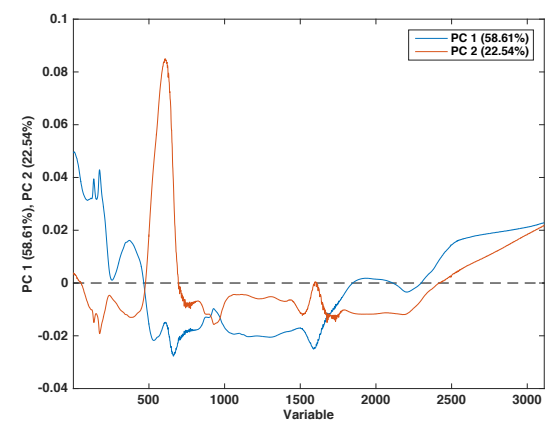
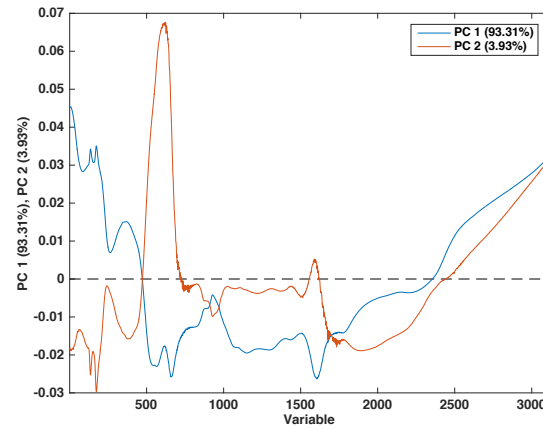
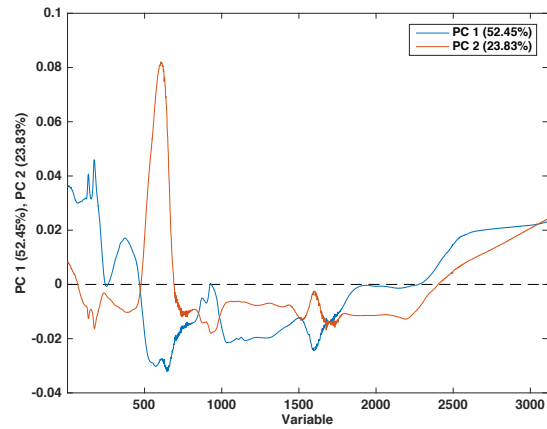
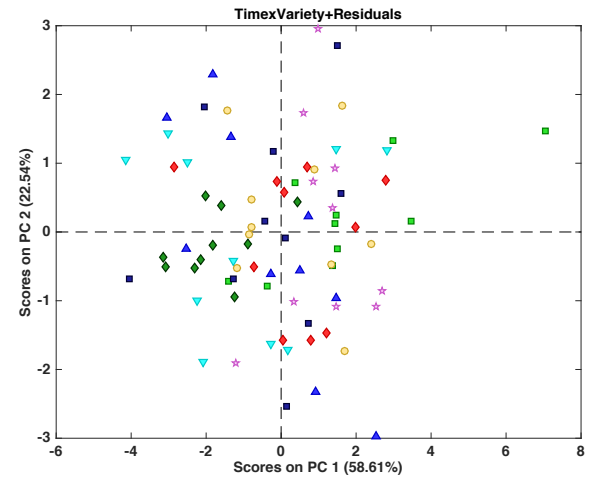
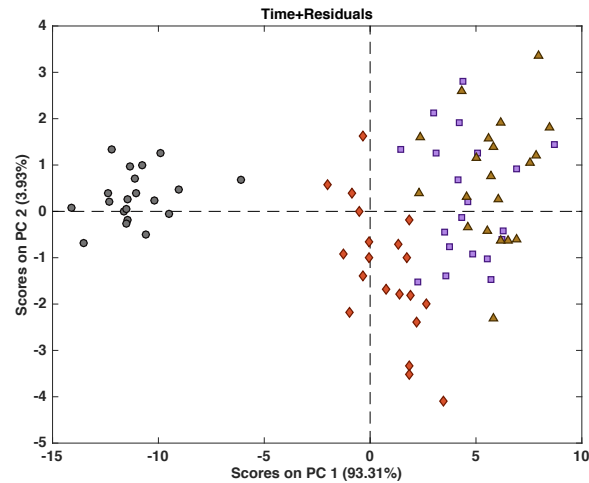
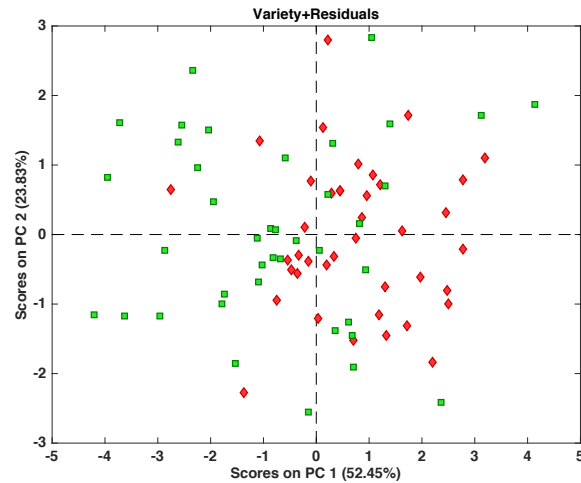
## Structure of the model



P. Harrington *et al.*, *Anal. Chim. Acta* **544** (2005) 118-127

# ANOVA-PCA

## Structure of the model



# AComDim

## Structure of the model

$$\mathbf{W}_{a+res} = \mathbf{X}_{a+res} \mathbf{X}_{a+res}^T \quad \mathbf{W}_{b+res} = \mathbf{X}_{b+res} \mathbf{X}_{b+res}^T \quad \mathbf{W}_{ab+res} = \mathbf{X}_{ab+res} \mathbf{X}_{ab+res}^T \quad \mathbf{W}_{res} = \mathbf{X}_{res} \mathbf{X}_{res}^T$$



**MULTIBLOCK ANALYSIS (ComDim)**  
on the ANOVA-PCA MATRICES

$$\mathbf{W}_{tot} = \lambda_{a+res} \mathbf{W}_{a+res} + \lambda_{b+res} \mathbf{W}_{b+res} + \lambda_{ab+res} \mathbf{W}_{ab+res} + \lambda_{res} \mathbf{W}_{res}$$



$\mathbf{q}_1$  first common component

$$\mathbf{W}_{tot} \approx \lambda_{a+res}^1 \mathbf{q}_1 \mathbf{q}_1^T + \lambda_{b+res}^1 \mathbf{q}_1 \mathbf{q}_1^T + \lambda_{ab+res}^1 \mathbf{q}_1 \mathbf{q}_1^T + \lambda_{res}^1 \mathbf{q}_1 \mathbf{q}_1^T$$

$$\lambda = \mathbf{q}_1^T \mathbf{W} \mathbf{q}_1$$



**SIGNIFICANCE TESTING**  
 $\mathbf{q}_1$  associated mainly to Noise

$$F_j = \frac{\lambda_{res}}{\lambda_j^1} = \frac{\mathbf{q}_1^T \mathbf{W}_{res} \mathbf{q}_1}{\mathbf{q}_1^T \mathbf{W}_j \mathbf{q}_1}$$

# ASCA

(ANOVA - Simultaneous Component Analysis)

Structure of the model and estimation of the effects

A.K. Smilde *et al.*, *Bioinformatics* **21** (2005) 3043-3048

J.J. Jansen *et al.* *J. Chemometr.* **19** (2005) 469-481

# ASCA (ANOVA - Simultaneous Component Analysis)

## Structure of the model

$$\mathbf{X} = \mathbf{1}\mathbf{m}^T + \mathbf{X}_a + \mathbf{X}_b + \mathbf{X}_{ab} + \mathbf{X}_{res}$$

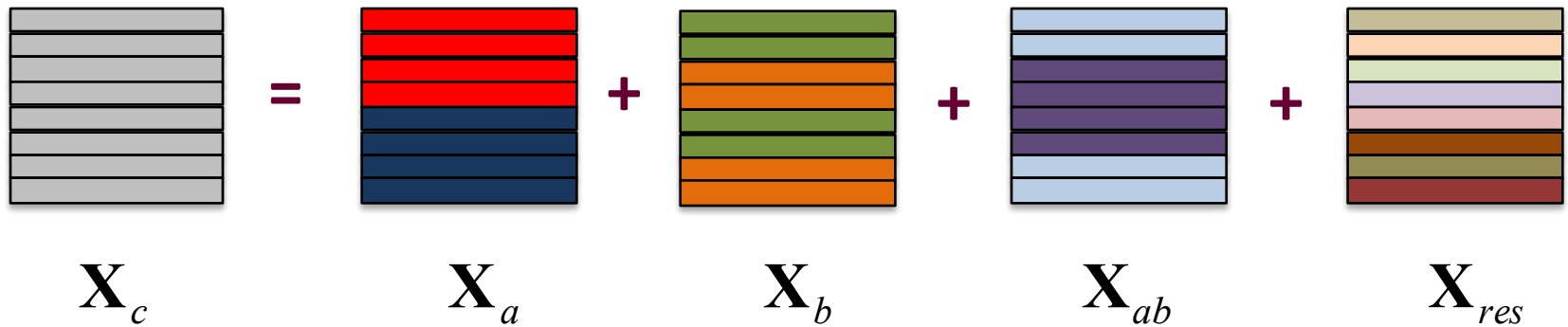


$$\mathbf{X}_c = \mathbf{X} - \mathbf{1}\mathbf{m}^T =$$

$$\mathbf{T}_a \begin{array}{|c|} \hline \\ \hline \end{array} \begin{array}{|c|c|} \hline \mathbf{P}_a^T \\ \hline \hline \end{array} + \mathbf{T}_b \begin{array}{|c|} \hline \\ \hline \end{array} \begin{array}{|c|c|} \hline \mathbf{P}_b^T \\ \hline \hline \end{array} + \mathbf{T}_{ab} \begin{array}{|c|} \hline \\ \hline \end{array} \begin{array}{|c|c|} \hline \mathbf{P}_{ab}^T \\ \hline \hline \end{array} + \mathbf{X}_{res}$$

# ASCA (ANOVA - Simultaneous Component Analysis)

## Estimation of the effects



$$\|\mathbf{X}_c\|^2 = \|\mathbf{X} - \mathbf{1m}^T\|^2 = \|\mathbf{X}_a\|^2 + \|\mathbf{X}_b\|^2 + \|\mathbf{X}_{ab}\|^2 + \|\mathbf{X}_{res}\|^2$$

SUM OF SQUARES

# Validation of ASCA

Significance of the effects

# Validation of effect significance by permutation tests

- Originally, a non-parametric approach based on permutation tests was proposed for the validation of the multivariate effects in ASCA.
- Exact permutation tests can be built only for main effects
- Approximate tests can be used for the interactions.
  - Permutation of the residuals under the reduced model (similar to Type III sum of squares)



6	-3
7	-4
8	-2
9	-1
-6	4
-7	2
-8	3
-9	1

$\mathbf{X}$

7.5	-2.5
7.5	-2.5
7.5	-2.5
7.5	-2.5
-7.5	2.5
-7.5	2.5
-7.5	2.5
-7.5	2.5

$\mathbf{X}_A$  ssq=500

6	-3
-6	4
8	-2
9	-1
7	-4
-7	2
-8	3
-9	1

$\mathbf{X}_{\text{perm1}}$

4.25	-0.5
4.25	-0.5
4.25	-0.5
4.25	-0.5
-4.25	0.5
-4.25	0.5
-4.25	0.5
-4.25	0.5

$\mathbf{X}_{A,\text{perm1}}$  ssq=146.5

6	-3
-6	4
8	-2
-8	3
7	-4
-7	2
9	-1
-9	1

$\mathbf{X}_{\text{perm2}}$

0	0.5
0	0.5
0	0.5
0	0.5
0	-0.5
0	-0.5
0	-0.5
0	-0.5

$\mathbf{X}_{A,\text{perm2}}$  ssq=2

-8	3
7	-4
8	-2
-9	1
-6	4
-7	2
6	-3
9	-1

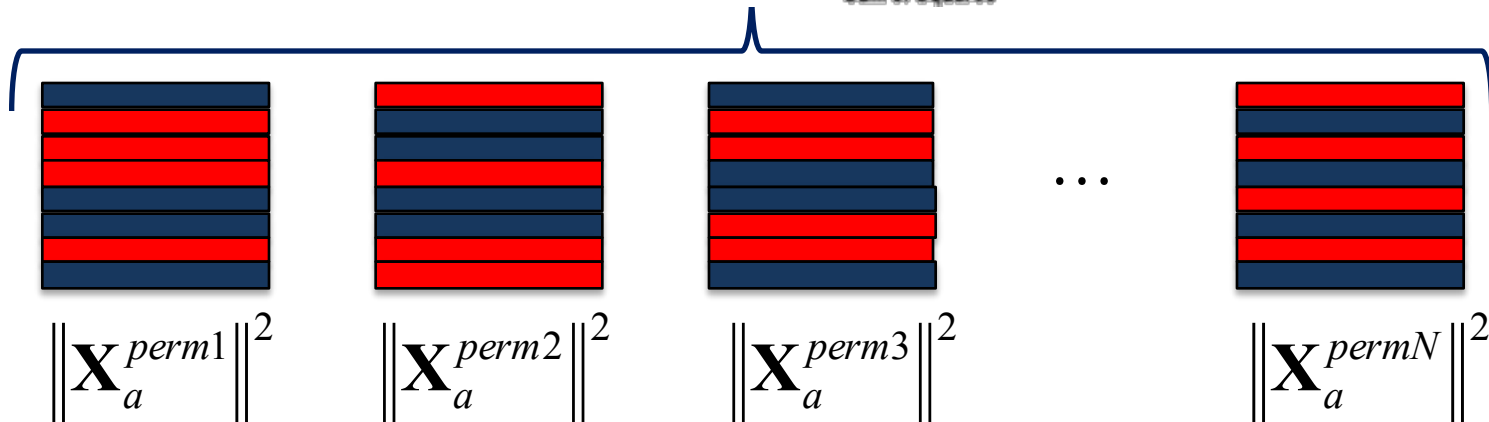
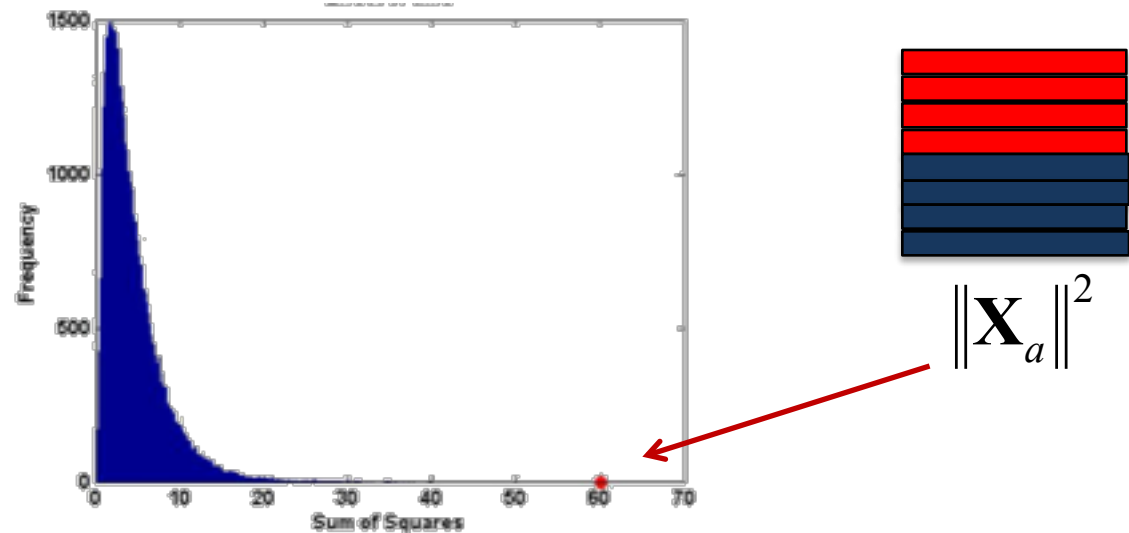
$\mathbf{X}_{\text{permn}}$

-0.5	-0.5
-0.5	-0.5
-0.5	-0.5
-0.5	-0.5
0.5	0.5
0.5	0.5
0.5	0.5
0.5	0.5

$\mathbf{X}_{A,\text{permn}}$  ssq=4

Permutation tests

- Results of permutations are used to estimate the distribution of the Effect size under the null hypothesis



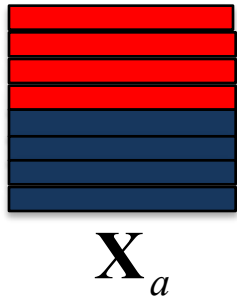
# ASCA

## (ANOVA - Simultaneous Component Analysis)

### Interpretation of the effects

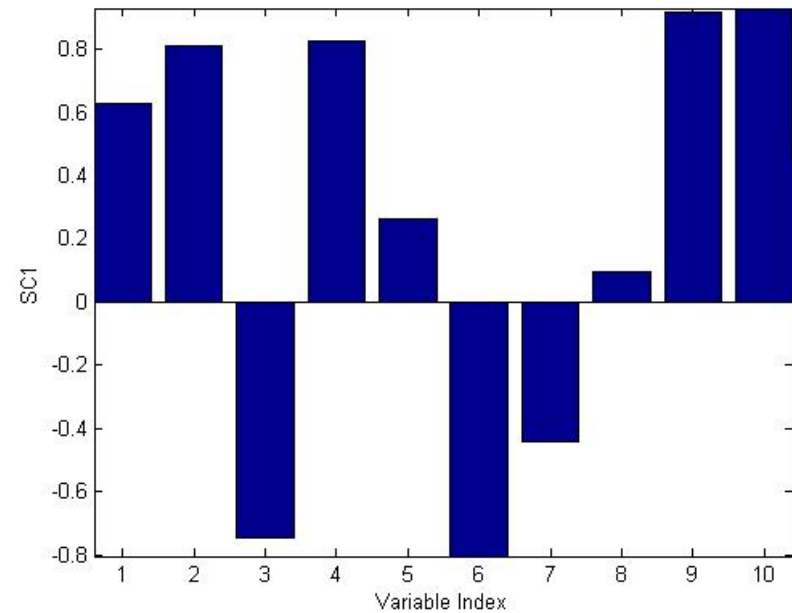
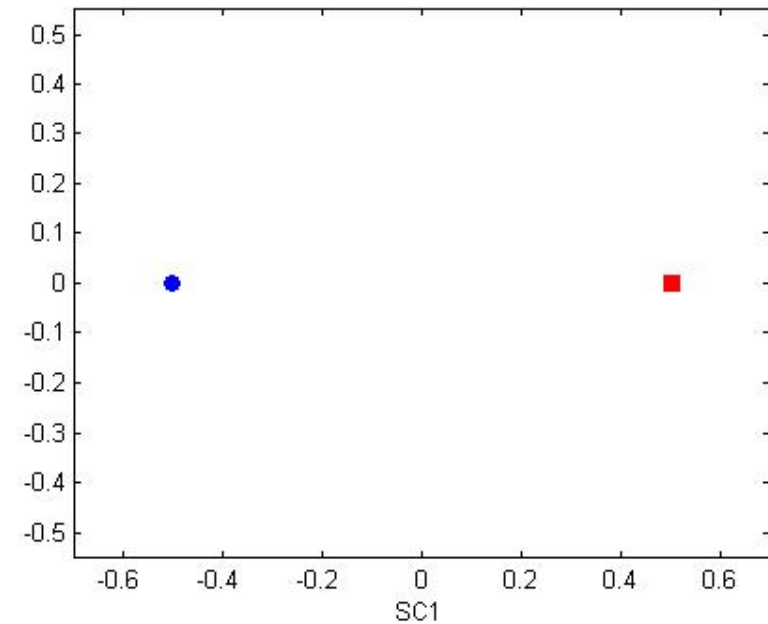
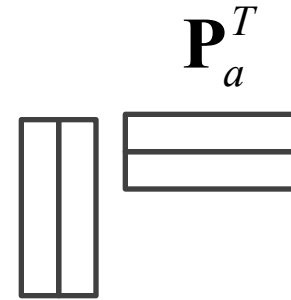
# ASCA

## Interpretation of the effects



SCA

$$\mathbf{X}_a = \mathbf{T}_a \mathbf{P}_a^T = \mathbf{T}_a$$



# Validation of ASCA

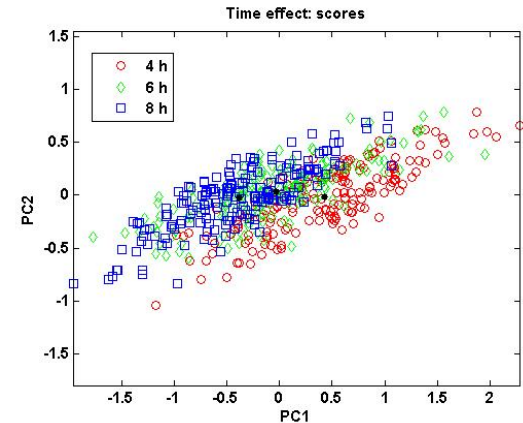
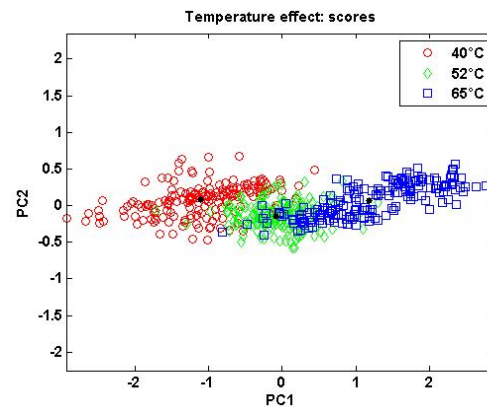
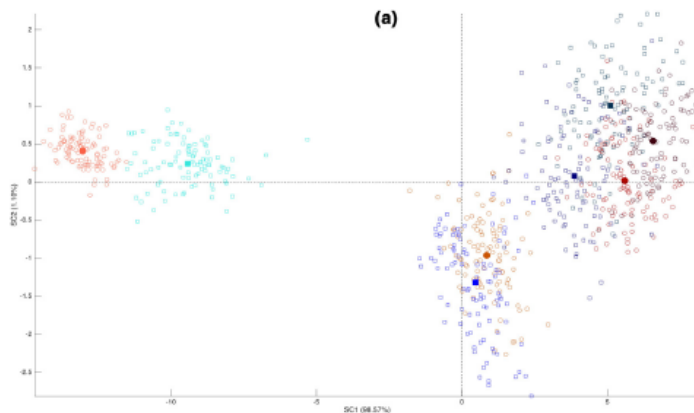
Significance of the effects:  
Graphical evaluation

# Graphical evaluation of effect significance

- Residuals of ANOVA decomposition are projected back onto the SCA model of the Effect matrix

$$\hat{\mathbf{X}}_A = \mathbf{T}_A \mathbf{P}_A^T$$

$$\mathbf{T}'_A = (\mathbf{X}_A + \mathbf{X}_{\text{Res}}) \mathbf{P}_A$$

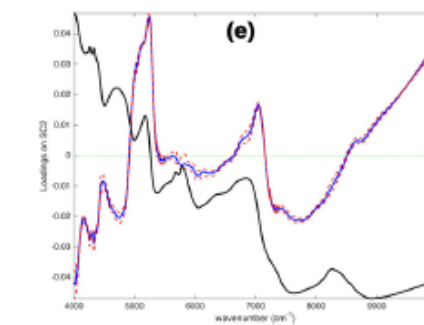
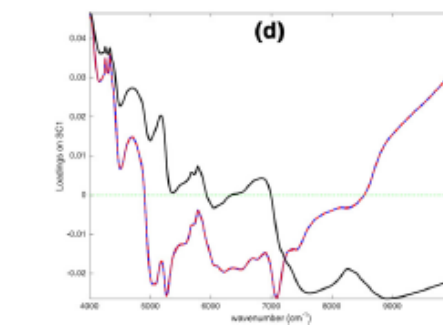
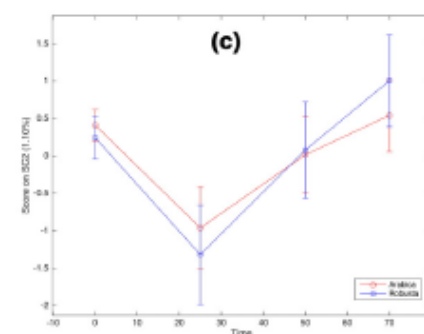
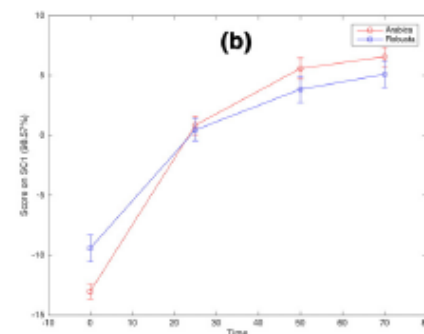
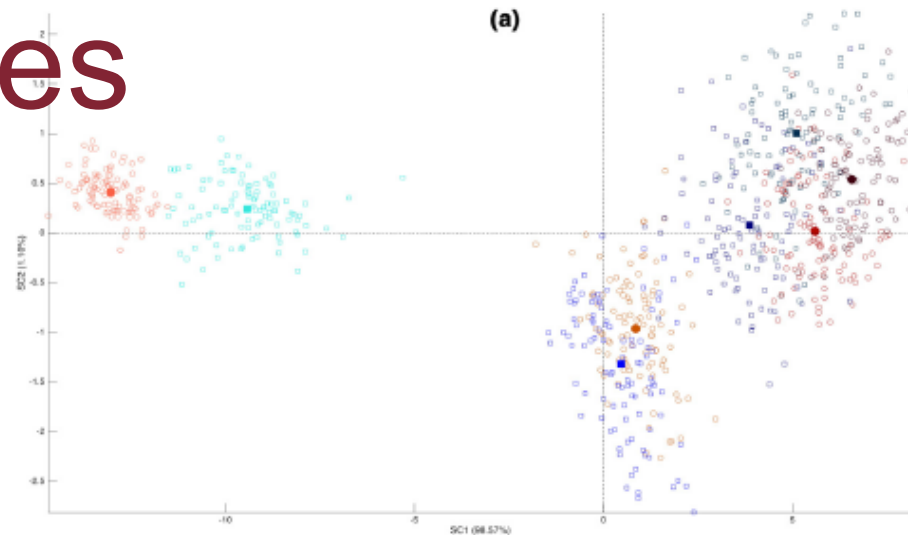
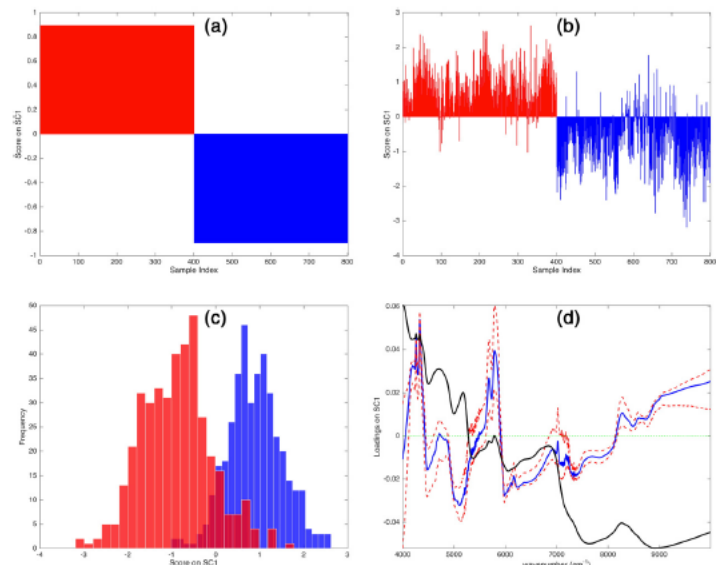


# ASCA

(ANOVA - Simultaneous Component Analysis)

Applications

# Recent researches





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Characterization of the effects of different roasting conditions on coffee samples of different geographical origins by HPLC-DAD, NIR and chemometrics

Silvia De Luca, Martina De Filippis, Remo Bucci, Andrea D. Magni, Antonio L. Magri, Federico Marini \*

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# ANOVA-Target Projection (ANOVA-TP)

Journal of Chromatography A, 1405 (2015) 94–102

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Analysis of variance of designed chromatographic data sets:  
The analysis of variance-target projection approach



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Journal of Chromatography A, xxx (2017) xxx–xxx

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Journal of Chromatography A

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Multivariate analysis of variance of designed chromatographic data. A  
case study involving fermentation of rooibos tea

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# ANOVA-TP: the algorithm

- Deflate the matrix **X** according to the reduced model:

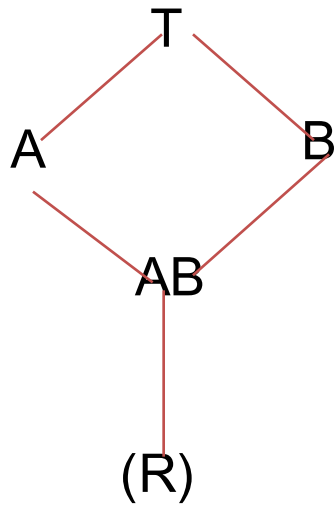
The diagram illustrates the deflation of matrix **X** into components **X<sub>C</sub> (defl.)**, **X<sub>A</sub>**, and **X<sub>B</sub>**. The equation is represented as:

$$\mathbf{X}_C \text{ (defl.)} = \mathbf{X} - \mathbf{X}_A - \mathbf{X}_B$$

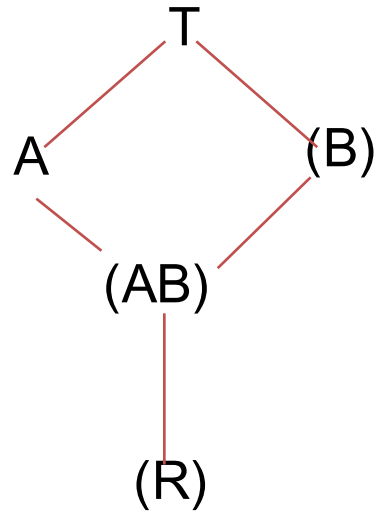
Each matrix is represented by a vertical stack of horizontal bars:

- X<sub>C</sub> (defl.)**: A stack of 7 purple bars.
- X**: A stack of 7 white bars.
- X<sub>A</sub>**: A stack of 7 bars with alternating orange and dark red colors.
- X<sub>B</sub>**: A stack of 5 bars with alternating light green, light blue, and light green colors.

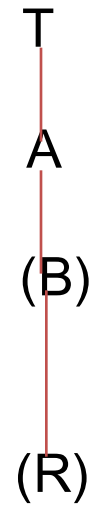
# Hasse diagrams



Crossed design  
A,B fixed



Crossed design  
A fixed, B random

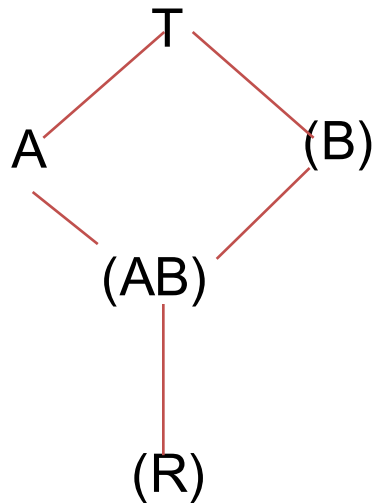


Nested design  
A fixed, B random

- Hasse diagrams are a powerful tool to define the proper way of deflating **X** to obtain the “reduced” ANOVA model

# Hasse diagrams - 2

- The expected MS for a term U is the sum of the contribution of the term + all eligible random terms below it in the diagram
- All random effects not containing a fixed factor not present in T are eligible



Crossed design  
A fixed, B random

$$MS_A = A + (AB) + (R)$$

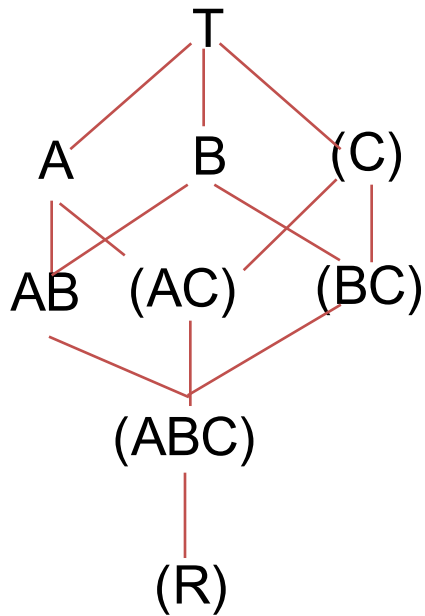
$$MS_B = (B) + (R)$$

$$MS_{AB} = (AB) + (R)$$

Reduced model is then calculated by deflating  
from **X** all other contributions

# Hasse diagrams – The reduced ANOVA model

Deflation involves all terms up to the row containing the first eligible random contribution (denominator in a pseudo-F test)

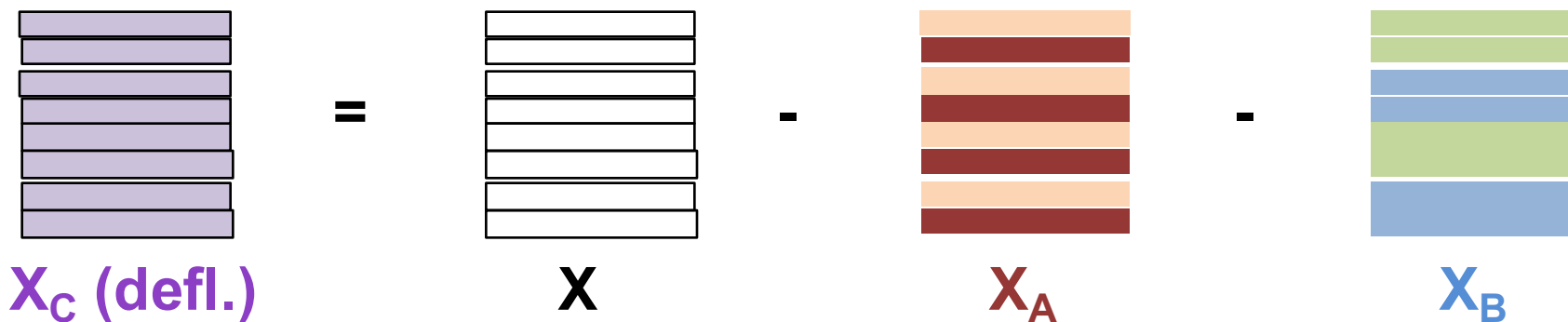


Crossed design  
A,B fixed, C random

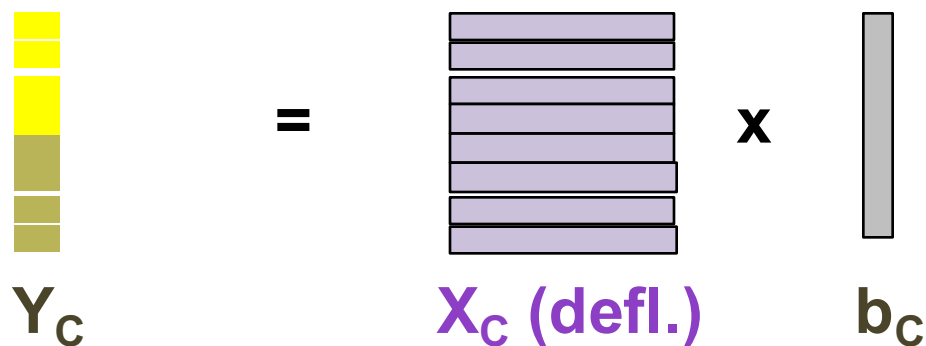
To calculate	Remove (deflate)
A	B, C, AB, BC
B	A, C, AB, AC
C	A, B, AB, AC, BC, ABC
AB	A, B, C, AC, BC
AC	A, B, C, AB, BC, ABC
BC	A, B, C, AB, AC, ABC
ABC	A, B, C, AB, AC; BC

# ANOVA-TP: the algorithm

- Deflate the matrix  $\mathbf{X}$  according to the reduced model:

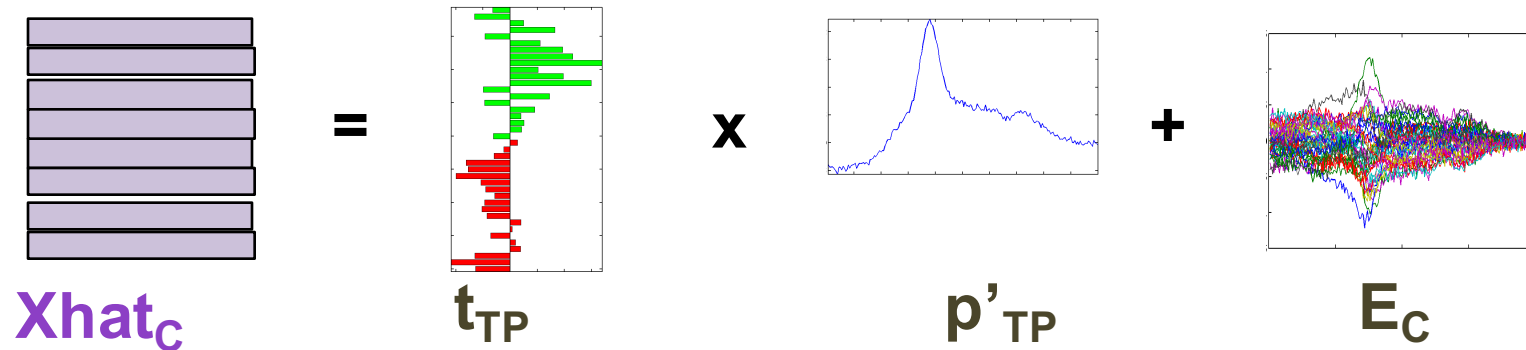

$$\mathbf{X}_C \text{ (defl.)} = \mathbf{X} - \mathbf{X}_A - \mathbf{X}_B$$

- Calculate a D-PLS model between the deflated matrix and the dummy  $\mathbf{Y}$  coding for the design


$$\mathbf{Y}_C = \mathbf{X}_C \text{ (defl.)} \times \mathbf{b}_C$$

# ANOVA-TP: the algorithm

- Perform Target projection of the D-PLS solution



The diagram illustrates the ANOVA-TP algorithm equation, showing the relationship between the predicted data matrix, the target projection score, the target projection vector, and the residual matrix.

$$\mathbf{\hat{X}}_C = \mathbf{t}_{TP} \times \mathbf{p}'_{TP} + \mathbf{E}_C$$

The components are represented as follows:

- $\mathbf{\hat{X}}_C$ : A matrix of 8 horizontal purple bars representing the predicted data.
- $\mathbf{t}_{TP}$ : A vertical plot showing the target projection scores, with green bars at the top and red bars at the bottom.
- $\mathbf{p}'_{TP}$ : A plot showing the target projection vector, which is a blue curve with a prominent peak.
- $\mathbf{E}_C$ : A plot showing the residual matrix, which is a noisy signal with multiple colored lines.

# PLS and Target projection

- TP reveals the y-relevant variation in the x-variables captured by a multicomponent PLS model on a single latent variable.

$$\mathbf{w}_{TP} = \frac{\mathbf{b}}{\|\mathbf{b}\|} \Leftrightarrow \mathbf{t}_{TP} = \frac{\hat{\mathbf{y}}}{\|\mathbf{b}\|}$$

- TP loadings may be used for interpretation or to build an estimate of the “predictive” part of  $\mathbf{X}$

$$\mathbf{p}_{TP} = \frac{\mathbf{X}^T \mathbf{t}_{TP}}{\mathbf{t}_{TP}^T \mathbf{t}_{TP}}$$

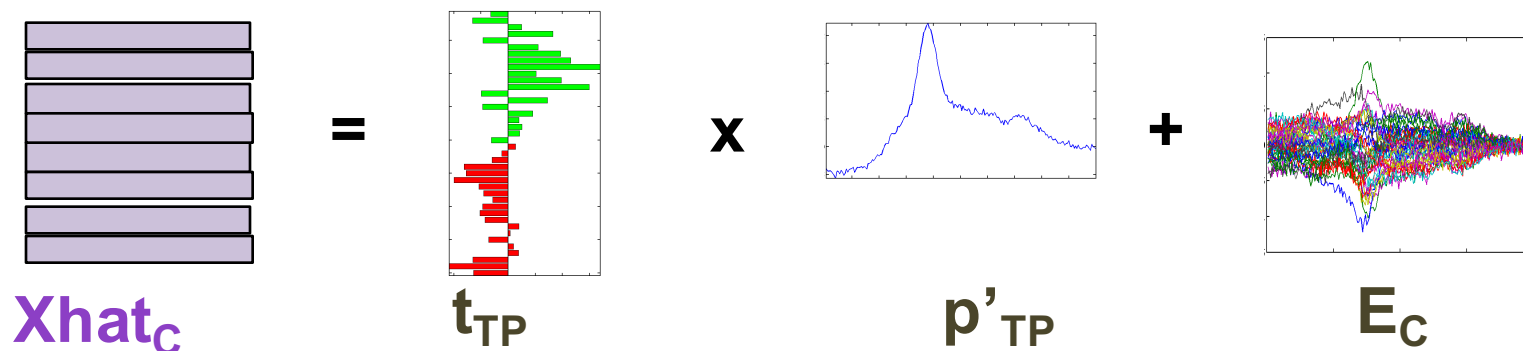
$$\mathbf{X} = \mathbf{X}_{TP} + \mathbf{E}_{TP} = \mathbf{t}_{TP} \mathbf{p}_{TP}^T + \mathbf{E}_{TP}$$

Kvalheim OM, Karstang TV. Chemom. Intell. Lab. Syst. **7** (1989) 39–51

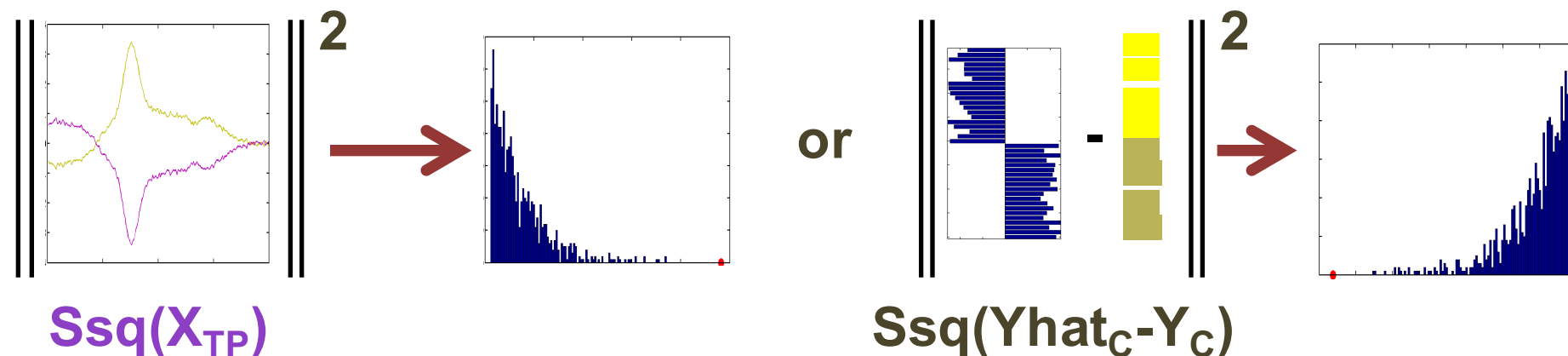


# ANOVA-TP: the algorithm

- Perform Target projection of the D-PLS solution

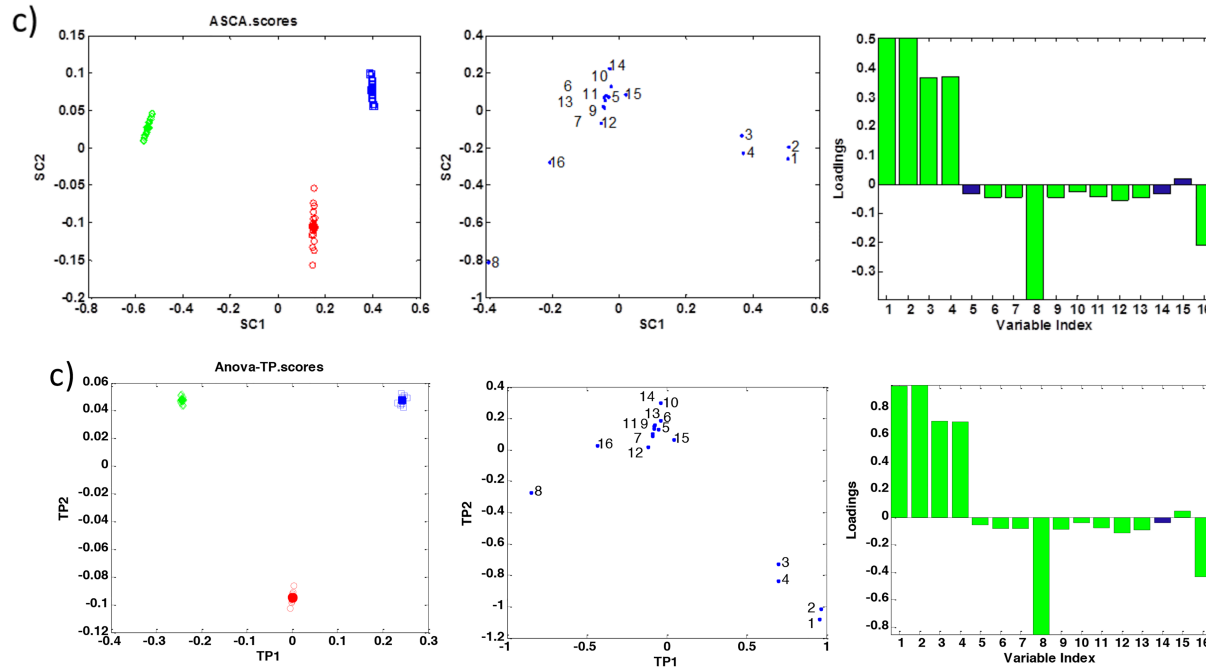
$$\mathbf{X}_{\text{hat}_C} = \mathbf{t}_{\text{TP}} \times \mathbf{p}'_{\text{TP}} + \mathbf{E}_C$$


- Evaluate the effect of the factor/interaction and its significance



# ASCA

# ANOVA-TP



# Validation of ASCA revisited

A novel approach based on confidence ellipsoids

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RESEARCH ARTICLE

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## Confidence ellipsoids for ASCA models based on multivariate regression theory

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# Confidence ellipsoids for LS means

- Based on the theory of multivariate multiple regression, it is possible to calculate the  $1 - \alpha$  confidence interval around the LS mean according to:

$$\frac{(n - q)}{na_i} (\mathbf{x}_{i,*}^t \hat{\mathbf{B}} - \mathbf{x}_{i,*}^t \mathbf{B}) \hat{\Sigma}^{-1} (\mathbf{x}_{i,*}^t \hat{\mathbf{B}} - \mathbf{x}_{i,*}^t \mathbf{B})^t = T_{1-\alpha,p,n-q}^2$$

- Where:
  - $p$  is the number of variables in  $\mathbf{Y}$
  - $n$  is the number of observations
  - $q$  is the number of columns in  $\mathbf{X}$
  - $a_i = \mathbf{x}_{i,*}' (\mathbf{X}'\mathbf{X})^{-1} \mathbf{x}_{i,*}$
  - $Cov(\mathbf{e}_{i,*}) = \Sigma$

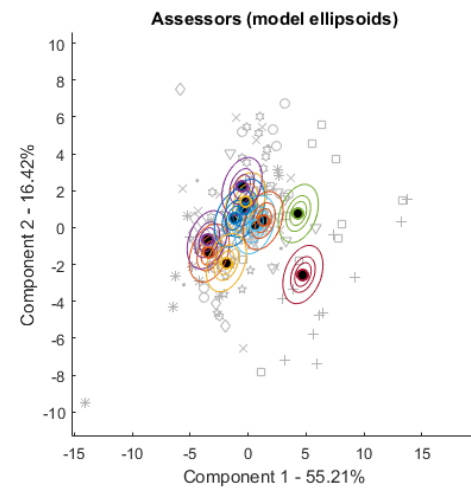
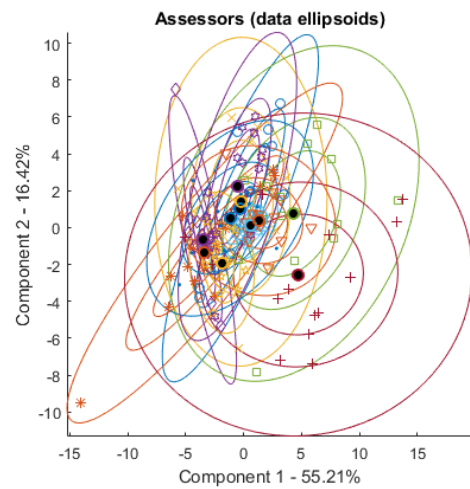
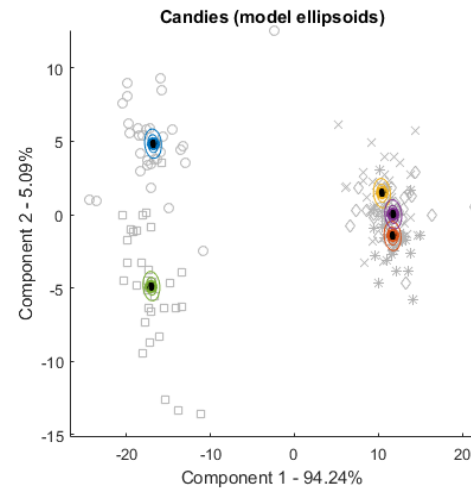
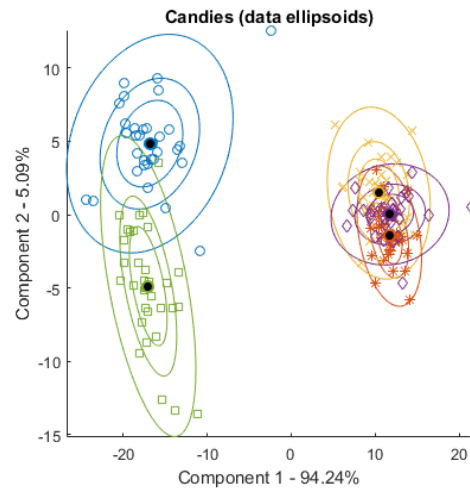
# Confidence ellipsoids for single design terms (factors or interactions) in projected space

- These equations can be applied as well to the sub-matrices corresponding to individual effects  $\mathbf{X}^{(J)} \mathbf{B}^{(J)}$

$$\frac{(n - q_J)}{na_i^{(J)}} \left( \mathbf{x}_{i,*}^{t(J)} \widehat{\mathbf{B}}^{(J)} \mathbf{L}^t - \mathbf{x}_{i,*}^{t(J)} \mathbf{B}^{(J)} \mathbf{L}^t \right) (\mathbf{L} \widehat{\boldsymbol{\Sigma}} \mathbf{L}^t)^{-1} \left( \mathbf{L} \left( \mathbf{x}_{i,*}^{t(J)} \widehat{\mathbf{B}}^{(J)} \right)^t - \mathbf{L} \left( \mathbf{x}_{i,*}^{t(J)} \mathbf{B}^{(J)} \right)^t \right) \\ = T_{1-\alpha, d, n-q_J}^2.$$

- Where:
  - **L** is the loading matrix
  - $d$  is the number of rows in **L** (dimensions of projected space)
  - $n$  is the number of observations
  - $q_J$  is the number of columns in  $\mathbf{X}^{(J)}$
  - $a_i^{(J)} = \mathbf{x}_{i,*}^{t(J)} (\mathbf{X}^{t(J)} \mathbf{X}^{(J)})^{-1} \mathbf{x}_{i,*}^{(J)}$
  - $Cov(\mathbf{e}_{i,*}) = \boldsymbol{\Sigma}$

# Examples:



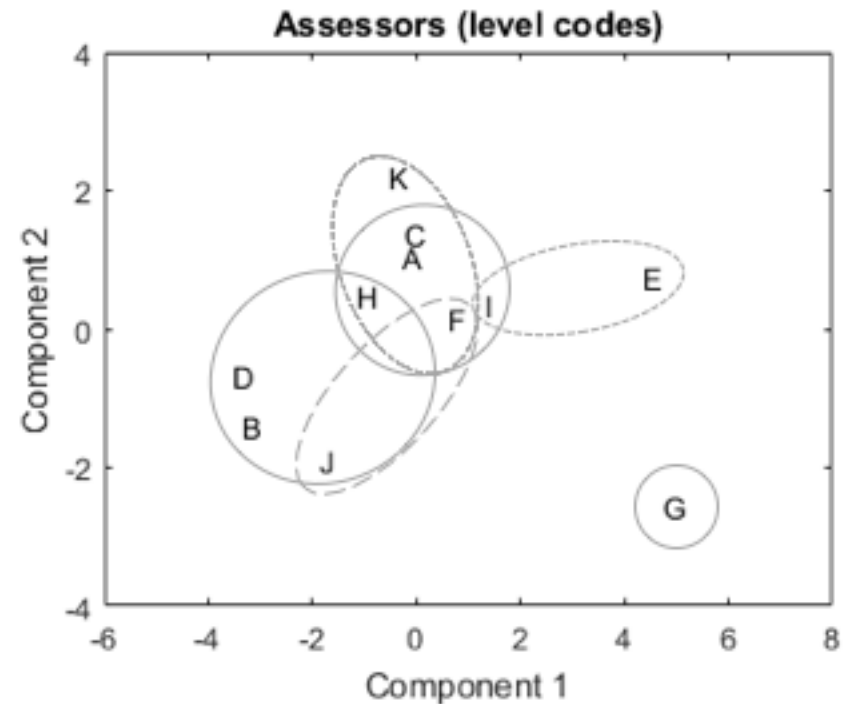
# Pairwise comparison of factor levels:

- Based on the theory it is possible to perform pairwise comparisons of effect levels by replacing  $\mathbf{x}_{i,*}^{t(J)} \widehat{\mathbf{B}}^{(J)}$  with:

$$(\mathbf{x}_{r,*}^{(J)} - \mathbf{x}_{s,*}^{(J)})^t \widehat{\mathbf{B}}^{(J)}$$

- And verifying if the ellipsoid contains the origin

Assessor	Uncorrected	Bonferroni
E	a	a
I	b	ab
K	c	c
A	cde	<u>bc</u>
C	cd	<u>bc</u>
F	b e	<u>bc</u> e
H	d	<u>bcd</u>
J	f	de
B	g	d
D	g	d
G	h	f

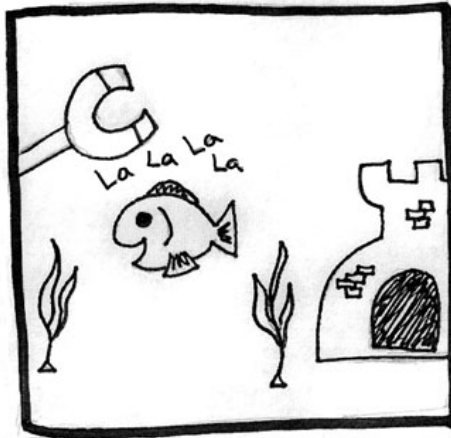


# CONCLUSIONS AND PERSPECTIVES

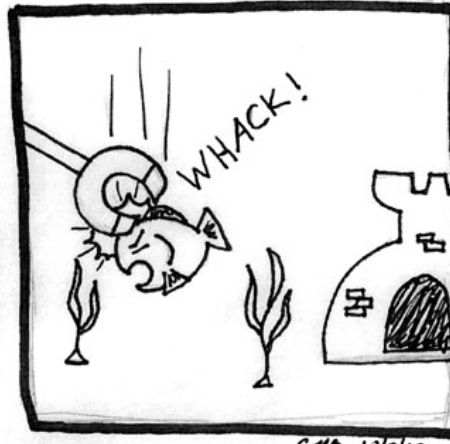
- Designed experiments call for appropriate methods
  - Partitioning of overall variance
  - Significance testing
  - Interpretation
- Possible alternatives:
  - rMANOVA
  - AMOPLS
  - ...



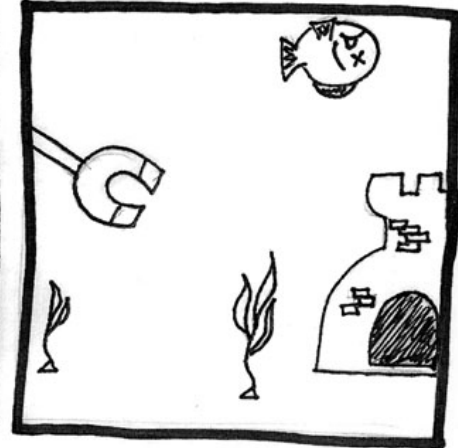
## The Importance of Experimental Design



Let's see if the subject responds to magnetic stimuli... ADMINISTER THE MAGNET!



CMA 12/8/10



Interesting...there seems to be a significant decrease in heart rate. The fish must sense the magnetic field.

# Thanks for your attention